



# Better Hires, Better Business

IdealTraits is your all-in-one hiring platform to make better hires, faster.

LEARN MORE



## JOB POSTING

Get more candidates

Broadcast your jobs to all of the leading job boards like Indeed, ZipRecruiter, Google, LinkedIn, Talent.com and more.



AI Powered



Career Page



## APPLICANT TRACKING

Collaborate, organize and automate your candidates

Join forces with your team in real-time. Organize your candidates in a hiring pipeline. Automate routine recruiting tasks.



2-Way Texting



## PRE-HIRE ASSESSMENTS

Predict job performance with assessments

Use personality, cognitive and video assessments to find candidates who are a perfect fit for your team's culture and values.



Support



## ONE-WAY VIDEO INTERVIEWING

Screen candidates faster with video interviews

Complete your pre-screening interview process up to 75% faster, saving valuable time for both employers and candidates.



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## TEXT RECRUITING

Engage candidates faster with text recruiting

Say hello to quicker candidate replies. Communicate with candidates through text in a smooth, compliant, and captivating way, enhancing candidate engagement and increasing your speed to hire.



## AI RECRUITING TOOLS

AI recruiting tools that turbo-charge recruiting

Streamline your recruiting with cutting-edge AI technology. Use built-in AI recruiting tools including the AI Job Description Builder and AI Resume Reading.



## CAREER PAGE

Showcase your company's job openings

Show off your company's unique personality with a fully customized career page. From your company's logo to its color scheme, create a career page that resonates with your brand.



## AUTOMATED WORKFLOWS

Automate routine recruiting tasks.

Discover how easy it is to streamline your recruitment tasks from start to finish. Set up triggers that automate your daily operations, ensuring you never miss a step in your hiring journey.