



**ALLIANCE BLUE.**

## WHAT IS BIG "I" ALLIANCE BLUE?

Formerly known as Big "I" Markets, Big "I" Alliance Blue is IIABA's FREE online market access placement center program. We provide Big "I" members with access to specialty/niche coverages, program business and hard-to-find markets. Our top tier carrier partners offer access to the products you need, with new carriers being added in response to member needs.

### PERSONAL LINES

Affluent Markets  
Auto and Home Standard Markets  
Flood  
Jewelry  
Non-standard Homeowner  
Umbrella & Home Business

### COMMERCIAL LINES

Bonds  
Cyber  
Commercial Auto  
Community Banks  
Executive Risks  
Habitational  
Real Estate Agents/Property Manager E&O  
Small Commercial

*Product availability varies by state.*

## WHAT SETS US APART?

After completing our online registration, you can begin submitting business online. Simply answer a few questions and provide banking info, licensing info, tell us about your E&O insurance, and accept the sub-producer agreement. Approval takes about one business day, then you're off and running and can begin submitting and doing business online 24/7.

## PROGRAM FEATURES

- No initial access fees
- No ongoing monthly fees
- No termination fees
- No monthly minimum production requirements
- No obligation to submit other accounts
- Ownership of expirations
- EFT commission payments

You can access the markets you need once a year or multiple times per day; the price to access products through Big "I" Alliance Blue remains the same: zero. Log in and plug in to the power!

**QUESTIONS?** Contact [allianceblue@iiaba.net](mailto:allianceblue@iiaba.net) or visit [www.independentagent.com/Alliance](http://www.independentagent.com/Alliance).

**REGISTER TODAY AT [INDEPENDENTAGENT.COM/ALLIANCE](http://INDEPENDENTAGENT.COM/ALLIANCE)**